

Buchanan

	2008	2009	2010	2011	2012	Percent Change
Population	23,090	22,860	24,023	23,869	23,859	0.0 %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	204	196	184	190	192	1.2%
Expenditures	\$ 17,588,281	\$ 16,088,286	\$ 16,911,324	\$ 18,513,261	\$ 19,179,325	3.6%
Local Tax Receipts	\$ 207,670	\$ 192,129	\$ 196,980	\$ 205,579	\$ 210,435	2.4%
Payroll	\$ 3,807,179	\$ 3,749,121	\$ 3,694,751	\$ 3,858,459	\$ 3,973,669	3.0%
State Tax Receipts	\$ 557,165	\$ 544,632	\$ 555,442	\$ 580,467	\$ 597,729	3.0%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	4 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	2 %	2 %	2 %	2 %	2 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Lodging Excise Tax Collected	\$ 32,392	\$ 36,891	\$ 34,805	\$ 39,922	\$ 40,079	0.4%

Notes:

Dickenson

	2008	2009	2010	2011	2012	Percent Change
Population	16,176	16,087	15,908	15,784	15,690	(0.6) %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	74	74	73	74	74	-0.5%
Expenditures	\$ 6,569,266	\$ 6,244,032	\$ 6,536,584	\$ 7,037,435	\$ 7,167,177	1.8%
Local Tax Receipts	\$ 156,719	\$ 150,661	\$ 153,832	\$ 157,893	\$ 158,886	0.6%
Payroll	\$ 1,407,532	\$ 1,415,032	\$ 1,435,460	\$ 1,476,471	\$ 1,494,810	1.2%
State Tax Receipts	\$ 363,997	\$ 369,725	\$ 375,519	\$ 385,949	\$ 390,697	1.2%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	2 %	2 %	2 %	2 %	2 %	n/a
Lodging Excise Tax Rate	2 %	0 %	0 %	0 %	0 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Lodging Excise Tax Collected	\$ 13,238	\$ 13,176	\$ 12,484	\$ 16,342	\$ 27,529	68.5%

Notes:

Lee

	2008	2009	2010	2011	2012	Percent Change
Population	25,090	25,166	25,517	25,610	25,474	(0.5) %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	168	171	167	169	168	-0.2%
Expenditures	\$ 10,615,516	\$ 10,278,415	\$ 10,697,279	\$ 11,538,919	\$ 11,792,909	2.2%
Local Tax Receipts	\$ 264,808	\$ 259,326	\$ 263,242	\$ 270,707	\$ 273,365	1.0%
Payroll	\$ 2,906,037	\$ 2,976,090	\$ 3,001,458	\$ 3,047,373	\$ 3,096,057	1.6%
State Tax Receipts	\$ 517,597	\$ 535,562	\$ 540,785	\$ 556,865	\$ 565,695	1.6%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	2 %	2 %	2 %	2 %	2 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 691	\$ 319	\$ 265	\$ 454	\$ 318	-30.0%
Food Service Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Lodging Excise Tax Collected	\$ 2,733	\$ 2,506	\$ 2,598	\$ 2,086	\$ 2,214	6.1%

Notes:

Russell

	2008	2009	2010	2011	2012	Percent Change
Population	29,006	29,250	28,862	28,713	28,445	(0.9) %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	140	143	143	145	145	0.3%
Expenditures	\$ 10,356,229	\$ 10,044,816	\$ 10,768,379	\$ 11,628,496	\$ 11,876,754	2.1%
Local Tax Receipts	\$ 167,329	\$ 164,151	\$ 171,638	\$ 176,701	\$ 178,320	0.9%
Payroll	\$ 2,368,333	\$ 2,429,646	\$ 2,524,006	\$ 2,594,908	\$ 2,627,992	1.3%
State Tax Receipts	\$ 515,986	\$ 534,825	\$ 556,272	\$ 573,448	\$ 582,164	1.5%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Lodging Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a

Notes:

Scott

	2008	2009	2010	2011	2012	Percent Change
Population	22,738	22,585	23,111	22,963	22,781	(0.8) %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	175	175	173	174	173	-0.5%
Expenditures	\$ 14,866,770	\$ 14,097,926	\$ 14,924,185	\$ 15,933,057	\$ 16,234,999	1.9%
Local Tax Receipts	\$ 377,460	\$ 362,026	\$ 373,798	\$ 380,451	\$ 383,035	0.7%
Payroll	\$ 2,931,052	\$ 2,939,828	\$ 3,015,757	\$ 3,071,342	\$ 3,111,063	1.3%
State Tax Receipts	\$ 713,142	\$ 722,683	\$ 742,251	\$ 756,472	\$ 766,165	1.3%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	5 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	2 %	2 %	2 %	2 %	2 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 23,865	\$ 16,467	-31.0%
Food Service Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Lodging Excise Tax Collected	\$ 4,140	\$ 0	\$ 4,573	\$ 4,248	\$ 3,925	-7.6%

Notes:

Tazewell

	2008	2009	2010	2011	2012	Percent Change
Population	44,874	44,907	45,178	44,696	44,268	(1.0) %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	580	589	576	570	568	-0.4%
Expenditures	\$ 44,812,039	\$ 43,158,089	\$ 45,204,958	\$ 47,507,374	\$ 48,460,763	2.0%
Local Tax Receipts	\$ 644,408	\$ 627,710	\$ 641,276	\$ 642,499	\$ 647,573	0.8%
Payroll	\$ 9,391,045	\$ 9,566,241	\$ 9,709,664	\$ 9,734,252	\$ 9,870,956	1.4%
State Tax Receipts	\$ 1,930,521	\$ 1,986,897	\$ 2,019,142	\$ 2,025,701	\$ 2,053,909	1.4%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	5 %	5 %	5 %	5 %	5 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 1,499,045	\$ 1,968,051	\$ 2,052,247	\$ 2,193,966	\$ 2,302,149	4.9%
Lodging Excise Tax Collected	\$ 194,914	\$ 205,617	\$ 183,339	\$ 202,777	\$ 204,488	0.8%

Notes:

Food Service Excise Tax Collected -- Tazewell Co. - \$0; Bluefield(town) - \$1,152,367; Richlands (town) - \$611,447; Tazewell (town) - \$538,335

Wise

	2008	2009	2010	2011	2012	Percent Change
Population	41,723	41,773	41,574	41,369	40,918	(1.1) %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	346	365	370	376	371	-1.3%
Expenditures	\$ 27,602,082	\$ 27,615,519	\$ 29,938,970	\$ 32,322,312	\$ 32,461,309	0.4%
Local Tax Receipts	\$ 408,392	\$ 413,256	\$ 436,983	\$ 449,762	\$ 446,307	-0.8%
Payroll	\$ 5,736,615	\$ 6,070,535	\$ 6,377,488	\$ 6,530,064	\$ 6,567,165	0.6%
State Tax Receipts	\$ 1,235,890	\$ 1,321,371	\$ 1,389,875	\$ 1,432,435	\$ 1,429,931	-0.2%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	5 %	5 %	5 %	5 %	5 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 1,349,113	\$ 1,356,763	\$ 1,394,575	\$ 1,408,729	\$ 1,435,238	1.9%
Lodging Excise Tax Collected	\$ 113,123	\$ 113,008	\$ 112,187	\$ 113,234	\$ 108,423	-4.2%

Notes:

Lodging Excise Tax Collected -- Wise Co. - \$56,976; Big Stone Gap (town) - \$10,576; Wise (town) - \$40,871
Food Service Excise Tax Collected -- Wise Co. - \$0; Big Stone Gap (town) - \$536,202; Wise (town) - \$899,036
Lodging Excise Tax Rate -- Wise Co. - 5%; Big Stone Gap (town) - 5%; Wise (town) - 5%
Food Service Excise Tax Rate -- Wise Co. - 0%; Big Stone Gap (town) - 6%; Wise (town) - 6%

Norton

	2008	2009	2010	2011	2012	Percent Change
Population	3,699	3,713	3,978	4,043	4,068	0.6 %

	2008	2009	2010	2011	2012	Percent Change
Travel Economic Impacts						
Employment	154	156	157	157	157	0.0%
Expenditures	\$ 15,864,670	\$ 15,503,693	\$ 16,560,740	\$ 17,624,926	\$ 18,045,790	2.4%
Local Tax Receipts	\$ 714,619	\$ 706,333	\$ 735,895	\$ 746,648	\$ 755,356	1.2%
Payroll	\$ 2,700,428	\$ 2,746,445	\$ 2,871,175	\$ 2,852,910	\$ 2,903,782	1.8%
State Tax Receipts	\$ 731,791	\$ 764,231	\$ 792,021	\$ 804,670	\$ 818,923	1.8%
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	6 %	6 %	6 %	6 %	6 %	n/a
Lodging Excise Tax Rate	4 %	4 %	4 %	4 %	4 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 930,578	\$ 1,025,155	\$ 1,061,575	\$ 1,126,150	\$ 1,334,156	18.5%
Lodging Excise Tax Collected	\$ 125,638	\$ 161,753	\$ 169,049	\$ 195,071	\$ 172,867	-11.4%

Notes:

Background

These summary profiles represent locality-specific travel-related data kept by the Virginia Tourism Corporation. Each profile is intended to provide 4 unique pieces of information: 1) Population estimates for 2008- 2012 to indicate growth in resident population 2) The direct economic impacts of domestic travelers' spending for calendar years 2008 - 2012 3) Local Excise Taxes collected by fiscal year and 4) Local Excise Tax Rates imposed within each locality. The discussion below explains the topics within each major section in more detail. The studies to estimate the domestic travelers' spending estimates were conducted by the Research Department of the U.S. Travel Association (formerly TIA). The studies provide 2008, 2009, 2010, 2011, and 2012 estimates of domestic traveler expenditures in Virginia and its 134 counties and independent cities, as well as the employment, payroll income, and state and local tax revenue directly generated by these expenditures.

Percent Change column represents the percentage change in each category over the previous year.

EXPLANATION

LOCAL EXCISE TAX COLLECTION

Lodging Excise Tax Collected, Food Service Excise Tax Collected, and Admissions Excise Tax Collected represent the local excise tax collections for lodging, meals and admissions, respectively, if applicable in the locality. Incorporated towns within a county may also impose a separate excise tax. Excise tax collections from incorporated towns are included in this report. If applicable, a separate note identifying a town's collections and tax rate will appear at the bottom of the report. NOTE: Localities imposing a local lodging excise tax may impose the tax on any or all classes of lodging such as hotels, motels, bed and breakfasts, cabins, and campgrounds. These collections are typically reported in July-to-June fiscal years, not calendar years. For this reason, they may not perfectly mirror the lodging and meals sales movements. The source for this data is the Auditor of Public Accounts. Website:

<http://www.apa.state.va.us/ComparativeReport.cfm>

LOCAL EXCISE TAX RATES

Lodging Excise Tax Rate, Food Service Excise Tax Rate, and Admissions Tax Rate show the local excise tax rates (if applicable) for lodging, meals, and admissions as of the most recent fiscal year. These rates are typically for July-to-June fiscal years, not calendar years. The tax rates shown are only for the county or city listed. Incorporated towns within a county may impose a separate excise tax rate. The source for this data is an annual survey administered by the Weldon Cooper Center for Public Service at the University of Virginia. The survey is administered between the spring and early fall of each year. For this reason the fiscal year tax rate reported by each county may vary.

More information regarding excise tax rates can also be found in the Economic Impact section of the Virginia Tourism Corporation industry site: <http://www.vatc.org/research> Website: <http://www.coopercenter.org/>

POPULATION

Population represents the Virginia Employment Commission's population estimates for Virginia localities.

TRAVEL ECONOMIC IMPACTS

Expenditures

Expenditures represent the direct spending by domestic travelers including meals, lodging, public transportation, auto transportation, shopping, admissions and entertainment.

Payroll

Payroll represents the direct wages, salaries and tips corresponding to the direct travel-related employment.

TRAVEL ECONOMIC IMPACTS

Employment

Employment represents the estimates of direct travel-related employment in the locality.

State Tax Receipts

State Tax Receipts represents the estimates of direct travel-related state taxes generated within the locality. These taxes would include the state sales-and-use tax, gasoline excise taxes, corporate income tax and the personal income tax.

Local Travel Receipts

Local Travel Receipts represents the estimates of direct travel-related local taxes generated within the locality. These taxes would include the local sales-and-use tax, local excise taxes and property taxes.

These five impact estimates EXCLUDE indirect, or multiplier impacts.